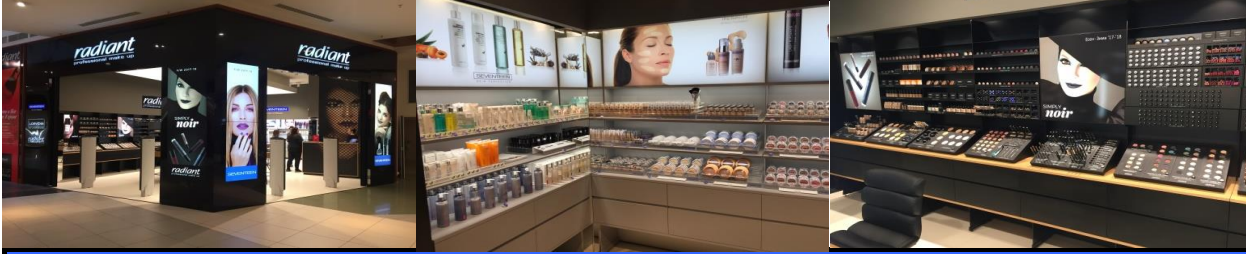


Request Form

Stand Name*	RADIANT PROFESSIONAL	
Company Name*	SEVENTEEN ME SAL	
Pictures of Products and existing boutiques		
		
Contact Details		
Name*	MR. DORY EL- KHEREJ	
Phone Number	01-336189 / 01-336410	
Mobile Number*	03-675666	
Email Address*	info@seventeencosmeticsleb.com	
Assistant's email address	seventeen_cosmetics@hotmail.com	
File		
Date of Application	17-10-2018	
Requirements		
Required space*	40m2 to 60m2	
Preferred branch*	Dbayeh	Saida
	Sin El- Fil	
Brand/Concept History		
Founder		
Country Of Origin*	EU-Greece	
Date of Creation*	1970 in Lebanon	
Concept Description*	Cosmetics - Skin Care - Nail Products - Hair Products	
Brand/Concept Details		
Category*	Health & Beauty	
Consumer Target	Consumer Targert	Age Target
	All	All
Average Ticket Per Person*		
Price Range per several Categories	Category	Price Range
	Skin Care	\$16.00 to \$75.00
	Face Make Up	\$15.00 to \$70.00
	Eyes	\$7.00 to \$18.00
	Lips & Nails	\$8.00 to \$14.00
	Hair Products	\$10.00 to \$26.00
Indirect/Direct Competitors*		
Current Reach*	Country	Address (Malls, DS, Shop in Shop)
	Hondos Mall	All Over Greece
	Le Mall	All Over Greece
	Makariou	Nicosia - Cyprus
	Nicosia Mall	Nicosia - Cyprus
	Paradise Mall	Sofia - Bulgaria
	Serdika	Sofia - Bulgaria
	Slaveinkov	Sofia - Bulgaria
	Garden Mall	Burgas - Bulgaria
	The Grand Mall	Varna - Bulgaria
	Plaza Mall	Plovdiv - Bulgaria
	Julius Mall	Iasi - Romania
Required Documents		
Brand Agreement*	To be attached by email	