

Meia Dúzia

Portuguese flavours experience



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Criamos Experiencias de Sabores
We Create Flavors Experiences



www.meiaduzia.pt

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The idea

The inspiration comes from the world of painting, inspired by the tubes of oil paint, leaving the metal visible and using a color palette with the shades of fruit, the pear jam yellow, the apple jam green, the blueberry jam blue....



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The Concept

Provides tasting experiences in packs of 6 "meia.dúzia" flavours.

The Pack makes it possible to bring home 6 "meia.dúzia" flavours and enjoy it in your room in a quiet way, gift a friend or loved ones with a unique flavour experience of fruit jams- honey – or chocolate in tube.



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The experiences

Seeking to amaze with the creation of unexpected and unique flavors.

M.D uses only seasonal fruits and gives value to Portuguese raw materials of Portuguese designation of origin, such as apple, Azores Pineapple and Rocha pear,....etc, as well as biologically produced raw materials, such as the European blueberry, raspberries, figs and aromatic herbs.



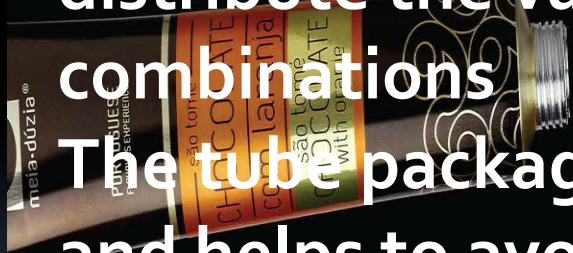
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The Packages – A successful bet

The aluminum tubes were conceived, designed and patented by Meia Duzia to add a heightened look and feel in which to distribute the variety of flavorful combinations

The tube packaging is practical, higienic and helps to avoid any oxidation and so keeping to preserving the products for a longer time with the added benefit of maintaining the color and flavor



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The Products

Jam – Doces de Fruta

All the fruit jams M.D produces have at least 55% real fruits in its composition. Only seasonal fruits are used providing a rich and intense natural flavor of the fruits and maintained without using any preservatives or colorants. It is really a unique handmade qualities.



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Jam — Available in **75 gr** size unit/ **17** mix flavor



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Jam



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Jam



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Jam



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Jam Packs



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The Products

Chocolate with Fruits

Creme de Chocolate Negro com Frutas

Inspired by the distinct characteristics of the Sao Tome chocolate, M.D created their dark chocolate spread with fruits, and made with a minimum of 70% cocoa



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Chocolate – Available in 75 gr size unit/
4 mix flavors



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Chocolate



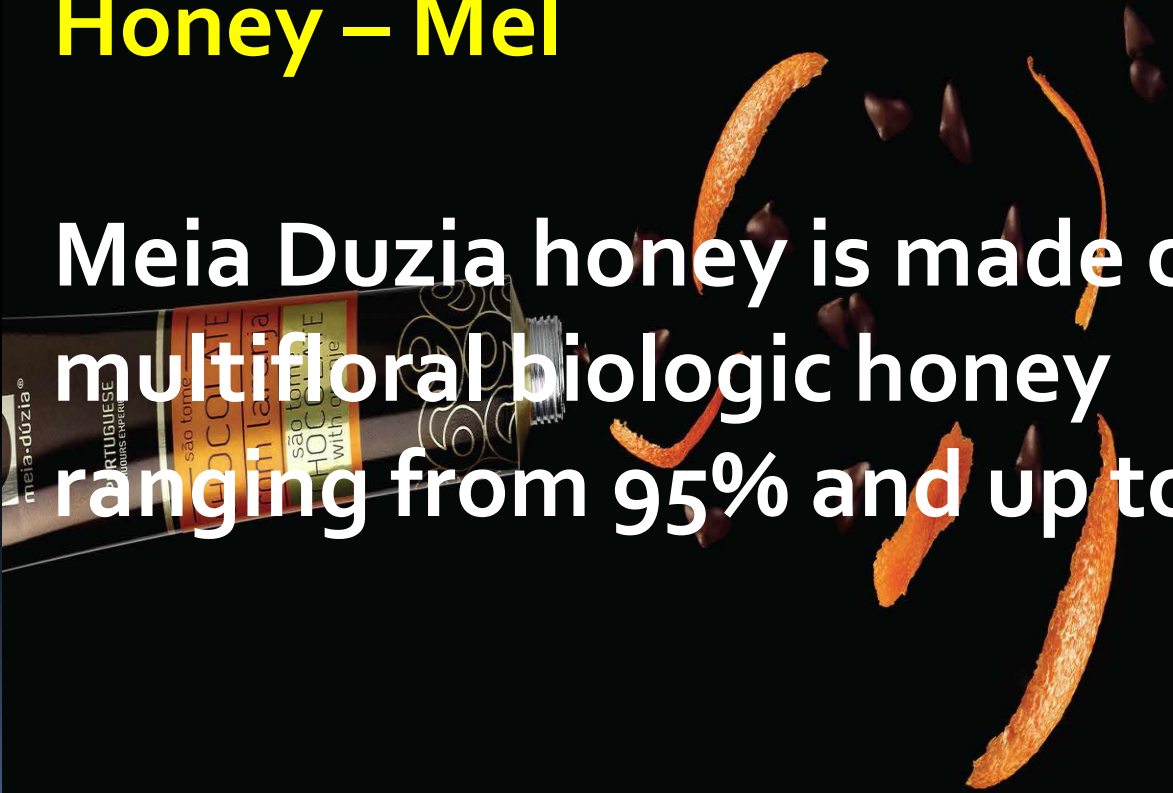


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The Products

Honey – Mel



Meia Duzia honey is made of
multifloral biologic honey
ranging from 95% and up to 100%

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Honey - Available in 80 gr size unit/6 mix flavors



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Honey – Mel



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Honey



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The Products

Tea – Chas Aromaticos

The wonderful aromatic teas by Meia Duzia results from the combination of different fruits, flowers and spices with four of the most popular tea kinds (Green – Black - Rooibos – and Oolong). These combinations results in M.D infusions that can be consumed either hot or cold.



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Tea- Available in 20 gr size unit/ 12 mix flavors



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The Concept Design



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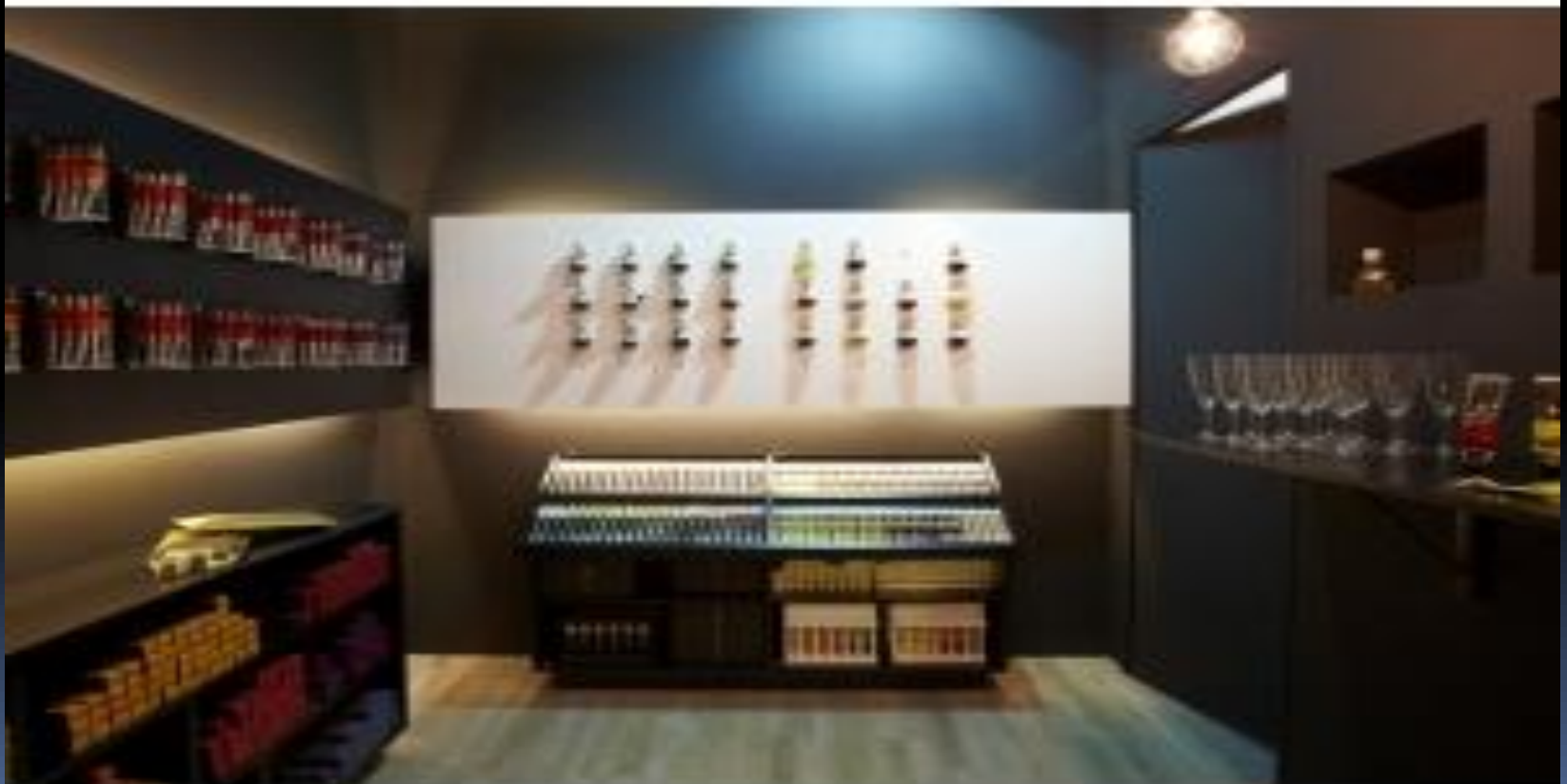
The Concept Design



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Clients' Channels

- Direct shop clients
- Horeca (Hotels – Coffee shops ...)

Package available in 20 gr size unit

- Weddings Planners



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Shops around the world

- Austria
- Belgium
- France
- Japan
- Germany
- Italy
- Mexico
- Netherlands
- Oman
- Poland
- Portugal
- Spain
- United Kingdom
- USA



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M.D found in famous places

- Harrods



- Artium Saldanha Portugal

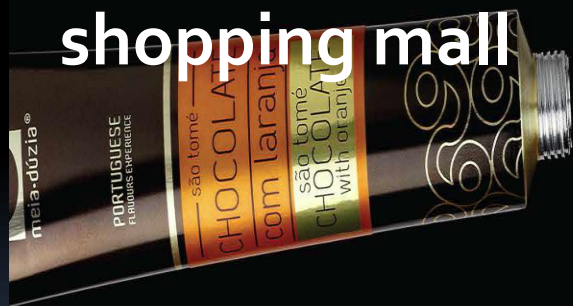


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Lebanon

We will be honored to place the 2nd store of this one of a kind – unique concept at your shopping mall



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Thank you – Obrigado

ALB CO sarl

Beirut/ 76905085

www.albcolb.com

