

FOOT 4 BALL

Kindly treat all information below as confidential.

Brief about Our Company (Retail):

FOOT 4 BALL is a new company with a European new concept to the Lebanese and the Middle East market. FOOT 4 BALL is planning to open its first new concept specialty shop in one of the largest and prime malls in Lebanon. The shop will have its unique and special design which will include football clubs' collections such as clothing, soccer, football accessories, sneakers and lifestyle. The shop will have a wide collection ranging from Infants up to Adults of all ages.

FOOT 4 BALL has been handed a priority account by the top sports companies such as Nike and Adidas since it's the only specialty shop in Lebanon and in the Middle East in the field of football, its accessories, and all what a footballer might wear. The shop will also have exclusive collections from Nike in particular as well as the first shop in the Middle East region to implement the Nike ID (Customize your own shoes) by Nike.

FOOT 4 BALL will also obtain the best sneakers of Nike over as the Air Max shoes that are football related as well as performance, training and casual wear that all celebrity footballers wear and fans might be interested in.

The Football Lifestyle collection is what makes the store unique in its concept, design and distinctive collection.

Kindly find our presentation including answers on all your questions:

Required Space and location

Required space is between 130 and 160 meters

Product/Core Business

Football Oriented training, performance and casual ware from Jerseys, Training and Performance clothes and shoes. Nike ID, Unique Collection.

Consumer/Age target

Infants up to all Adults of all ages.

Major competitors

This is the first store of its concept and category, thus there are no major competitors. However, competitors of some similar products are also our suppliers which are Nike, Adidas and Puma.

Prices range per several categories

Accessories: \$10 to \$40

Jerseys: \$40 to \$120

Sports Clothes (Training, Performance): \$20 to \$80

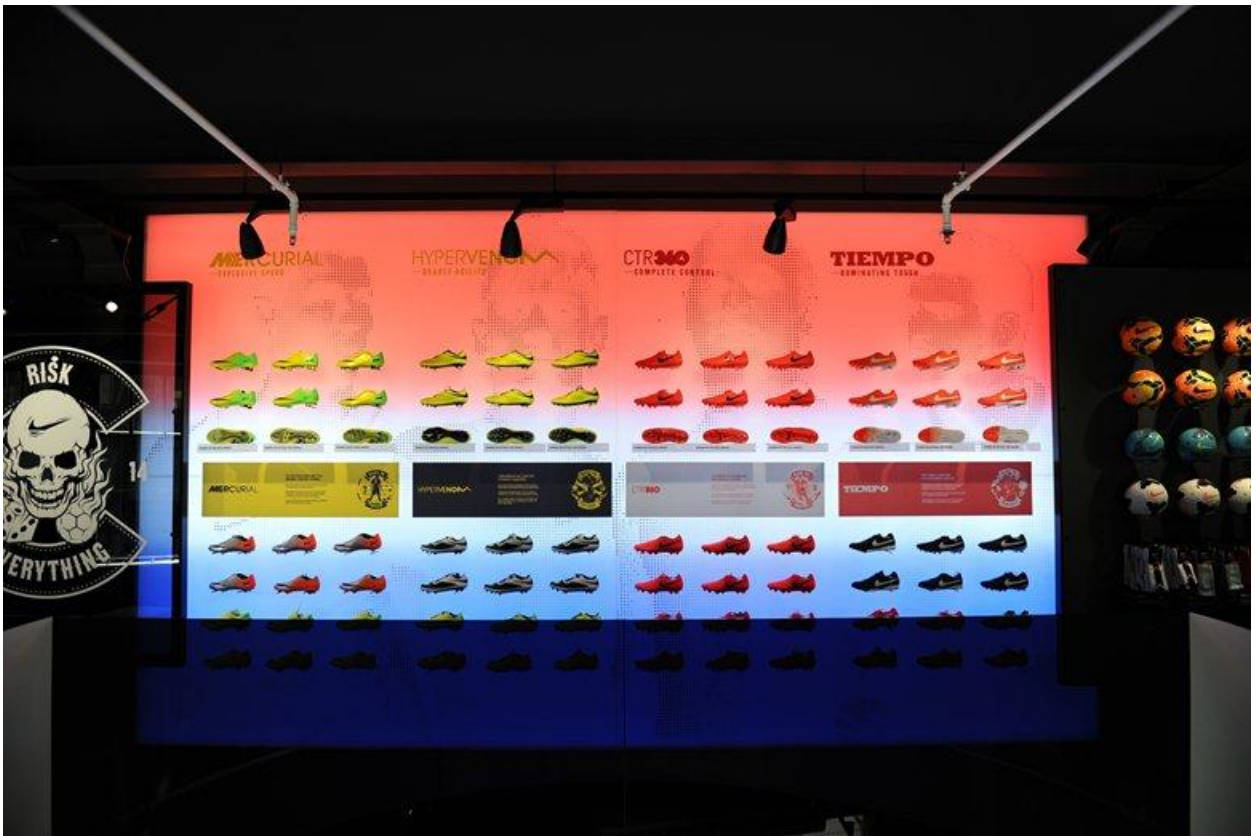
Shoes: \$30 to \$180

Pictures of products











Photos of existing boutiques / Branches

There are currently no existing boutiques. We are planning to open our first unique boutique in a highly identified location and mall.