



COMPANY
PROFILE

WE FILL MARKET GAPS WITH
INNOVATIONS WE KNOW
WILL MAKE A DIFFERENCE.



WE BELIEVE ONE SHOULD
EITHER DELIVER TOP QUALITY
OR NOT DELIVER AT ALL.



OUR VISION IS GLOBAL, & WE
MANAGE SEVERAL BUSINESSES
IN PARTS OF EUROPE, THE
MIDDLE EAST AND ASIA.



ABOUT US

People's needs are always changing, and there are often gaps in the market that average products cannot fill. Our job is to continually seek new and distinct ideas and innovations around the world that we believe would make a difference in our communities.

We love startups. We're businessmen who started several companies from scratch ourselves, so we know a thing or two about what it means to have a great idea and watch it grow both locally and internationally.

We filter through and find the best of the best, the trendiest most top-quality products out there, and we study them to see if they're compatible with what the audience is currently looking for. We look into product quality, price, availability, production efficacy, innovativeness, and potential of growth, but most of all, we look at how well the company aligns with our values – whether they're willing to do the necessary studies before penetrating the market or whether they're looking to innovate rather than imitate.

We have a strong track record of different companies operating in parts of Europe, the Middle East and Asia - companies in the fields of telecom, construction, development, distribution, logistics, hospitality, marketing, and most importantly, sales.



Dawwali

MISSION

Quality is at the heart of everything we do. We would rather deliver with quality than deliver at all; always making sure people aren't paying more to get it.

We strive to always be one step ahead, find the best new trends and ideas and introduce them to the market. We don't just import or export, but select the very best based on their potential for growth.

We aim to always keep the flame running, with the betterment of our communities always in mind.



DIVISIONS



Fashion & Beauty



Consumable Goods



Materials & Industry



FASHION & BEAUTY

We're always on the lookout for the next best thing in beauty and fashion. We find top quality international products and study their potential in our markets before launching to make sure they're precisely what people are looking for.





CONSUMABLE GOODS

We filter through and find distinct goods that can't commonly be found in the market and introduce them locally - be it consumer goods, detergents, home appliances and many more.



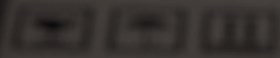
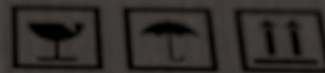


MATERIALS & INDUSTRY

We're well experienced both locally and internationally in construction and development, and that has enabled us to understand the different construction materials needed.



OUR BRANDS



Delfy

LONDON MAKE-UP

Delfy is a cosmetics brand based in the UK that belongs to a British pharmaceutical company called Fardi Medicals. Delfy products go through many health checks and procedures in three different countries during production to guarantee safety and efficacy. The brand offers a wide range of high-end makeup, face, body, and nail care products. Delfy was recently introduced to the Lebanese market.



For More Information

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